

RETAIL & LEISURE

Global Fashion Retailer

A global fashion retailer with 400+ stores in 50 countries cut energy waste and annual costs by \$1M through monitoring deployed across 60 stores.

15%

Energy reduction

\$1M

Annual savings

60

Stores monitored

The Challenge

Operating hundreds of stores across multiple climate zones and utility territories made it nearly impossible to identify outliers, validate HVAC schedules, or hold individual store managers accountable for energy performance.

The Solution

A pilot deployment of Panoramic Power across six stores validated the approach, surfacing \$20k in immediate savings. The retailer then scaled monitoring across 60 priority stores, with centralized analytics, automated alerting, and benchmarking by region and store format.

Results

- 15% reduction in store-level energy consumption.
- \$1M+ annual savings across the monitored portfolio.
- Standardized HVAC and lighting schedules enforced via automated alerts.
- Store managers ranked on energy KPIs, driving behavioral change.

“We finally had apples-to-apples data to manage stores as a portfolio.”

— Director of Sustainability